



## SzEEDS<sup>M</sup> information Second admission of PhD candidates for 2020/2021

The Leadership of the SzEEDS<sup>M</sup> Doctoral Program (PhD) in Business Administration Sciences, as a branch of the Doctoral School of Regional and Business Administration Sciences at the Széchenyi István University in Győr, Hungary is proud to **announce admission to its 2021/2022 academic year**. The call for applications can be found on our website (<u>www.szeedsm.eu</u>). The deadline for applications is 31<sup>th</sup> May, 2021. The admission process will be administered in early June.

The SzEEDS<sup>M</sup> Doctoral Program provides an English-language mediated education to both Hungarian and international students offering two forks of the doctoral training. The **Management Specialization** focuses on various fields of business administration, while the **Transdiciplinarity Specialization** aims at opening novel perspectives on current issues in *business administration under complex economic and social circumstances by directing attention to problem solving and decision making*.

The Management and Transdisciplinarity tracks are meant to complement each other. Our Program fosters the creation of a synthesis between *high*, *global technological standards* in management on the one hand and *innovative socioeconomic and cultural solutions to local phenomena* on the other. Having created the **Transdisciplinarity Specialization** we make the education of strategists possible who are competent in meeting the requirements of "glocal needs" of modern societies. This novel educational philosophy helps train strategically thinking leaders who dare to practice an "out of the box" kind of thinking, making use of both academic knowledge and practical expertise.





The SzEEDS<sup>M</sup> Program provides a relevant and useful motivation tool in the corporate sector. Incoming students are expected to *have a Master's degree* in a relevant field, an appropriate level of work experience and excellent verbal and written communication skills *in English*. The team of the SzEEDS<sup>M</sup> faculty members includes internationally recognized professors and researchers. Classes are held in an alternating fashion in Győr and in Budapest.

The ultimate goal of the SzEEDS<sup>M</sup> Program is to enable PhD candidates to become leaders of change in their professional communities both in academia and in practice by offering them an educational asset that is up-to the highest international standards. The Program collects tuition fees from enrolled students and offers a performance-based scholarship secured by the Pallas Athene Domus Meriti Foundation (PADME).

For further information, please contact Ms Tihana Vasic, program coordinator at vasic.tihana@sze.hu.

On behalf of the Leadership of the SzEEDS<sup>M</sup> Program, with cordial greetings,

Professor Dr. László Imre KOMLÓSI program director